



DIANE OGDEN
cyan-diane.com

As a resourceful visual communicator, I construct designs through collaborative user experiences.

EXPERIENCE

FREELANCE Fairfax, VA

2019 Freelance Designer

Created graphic designs for non-profit organizations: print media and ebooks.

9LENSES Sterling, VA

2016 UX Designer

UX, UI. Currently iterating interactive designs for the 9Lenses enterprise platform. Creating documentation for UI elements, researching interface styles, and developing agile navigation guides.

FREELANCE Fairfax, VA

2015 - 2016 Freelance Designer

Created UX, UI, visual and graphic designs for multiple clients. Developed Hi-fidelity wireframes and prototypes.

SANDBOXX Crystal City, VA

2015 UX Designer

Applied UX methodologies of surveying and interviewing users to create visual designs that improved the usability of their app letters.

AKIMA Herndon, VA

2011 - 2015 Graphic Designer

Collaborated within the proposal, marketing and business development departments to serve 33+ subsidiaries with designs. We created imagery and identities by reinforcing their messaging with their branding. Capabilities include: proposal graphics, logo design, style guides, branding, UX & UI web design, print collateral ranging from business cards to wide format prints, multi-page brochures, web graphics, photography, photo editing, art direction and typography.

MBC McLean, VA

2002 – 2009 Lead Graphic Designer

Worked to develop a communications team that promoted the needs of a wide variety of departments with different genres. We developed and mass communicated their specific branding and identities. Responsible for creating print promotions such as club cards, posters, flyers, brochures, packaging, books, book covers, signs and event advertising. Developed continuity for designs by expanding themes for conferences, large scale events and departments in terms of web, presentation graphics, audio and lighting.

EDUCATION

GENERAL ASSEMBLY DC, 2015 UXDI User Experience Design Immersive

GMU Fairfax, VA, 2011 Masters Certificate Courses in Geospatial Information Systems

CORCORAN COLLEGE of ART & DESIGN DC, 2001 Coursework in Flash Animation.

INTERNATIONAL ACADEMY of DESIGN Tampa, 1998 Interactive Media / Digital Arts

RADFORD UNIVERSITY Radford, VA 1993-1995 Biology

SKILLS

Conceptualizing, Art Direction, Lo-fi & Hi-fi Prototyping, Wireframing, User Research, Data Analysis.
Software: Adobe CC: Photoshop, Illustrator, InDesign, Sketch, OmniGraffle, InVision, Axure RP, Infinity Photo, MarvelApp, Keynote, QuickTime, Powerpoint & Viseo

AFFILIATIONS Type Directors Club AIGA Design Thinking DC